



TLC Springwater Launches Social Media Program

Program Designed to Share Information and Enhance Customer Service

December 2011 - Cleveland OH - TLC Springwater (TLC), a minority-owned bottled water distributor, today announced the launch of a new social media networking initiative designed to expand the company's ability to communicate directly with customers and suppliers, promote TLC's products and services and improve customer relations.

To kick off the program, TLC Springwater has launched a Facebook Page, and Twitter Account. Both platforms are dedicated to providing information about TLC's products and services, events, and charitable contributions. In addition, it enables TLC Springwater to keep in contact with customers and notify them of special offers and new additions to their recently enhanced website.

"TLC Springwater is committed to long-term customer satisfaction. Our Facebook and Twitter launch enable us to do a better job communicating with and engaging our customers," said Kazell Pugh, President, TLC Springwater. "Over the past few years social media has changed the way businesses operate and these tools enable us to share some of the exciting things happening at TLC Springwater. We will continue to evolve both Facebook and Twitter with new features and information as the platforms grows."

Visit <http://www.facebook.com/pages/TLC-Springwater#!/pages/TLC-Springwater/117848924987220> to become a FAN on Facebook and to FOLLOW on twitter: twitter.com/tlcspringwater.

###

About TLC Springwater

Established in 2005, TLC Springwater of Ohio is a Distributor of a variety of drinking water products and services delivered throughout Northeast Ohio and across the United States with Tender Loving Care. TLC strives to be the best bottle water and coffee refreshment service provider by delivering great value and great taste with white-glove service, environmentally sustainable practices, supplier diversity advocacy and proactive community involvement to our customers, associates and friends.

For additional information, please go to www.tlcspringwater.com, or call (877) 852-4567.